

LEARN HOW TO PROFIT FROM THE LEADING EBOOK BUSINESS OPPORTUNITY

Are you interested in breaking into the world of internet business? Do you want to learn how to make money online with the most basic internet skills, even if you have no product to sell and no experience? If so, CBmall may be the opportunity you have been looking for!

Recently, Editor Sara Williams sat down with Jeff Mulligan, the CEO of CBmall, to learn more about how his business has become such a success. The following is the interview that took place, which explains more about CBmall, and what YOU need to do in order to start earning profits from the prosperity of this company.

Give us some background on CBmall and how it works.

CBmall is the easiest and most economical way for people to begin making money on the internet. Think of CBmall as an electronic bookstore, full of books and software that customers buy and download immediately, 24 hours a day. As a CBmall owner, you have the ability to send shoppers to the mall, and you earn commissions whenever they buy something. Products on the site number in the thousands. Shoppers can choose from dozens of different categories. Products are typically priced between \$20 and \$200 and commissions average 50%.

On average, the CBmall owner gets half, and the author of the eBook gets the other half. Significantly, CBmall itself does not take a percentage of these sales.

The CBmall web site is run on our servers and we provide all service, support, site



maintenance, payment processing and everything our owners could ever need. There is no shipping or handling or inventory because every product in the mall is digital. The purchased products are instantly downloaded by the customer, and therefore do not require shipment costs.

When someone buys a CBmall, they are buying the rights to use this 100+ page web site and search engine in order to make money.

What products can people buy at CBmall?

The products in CBmall are eBooks, which are simply electronic files that people can either read on their computer or print out. eBooks are growing wildly because they are so easy to buy, easy to read, and easy to transport.

They often contain information you can't

find in a regular bookstore. People love the fact that they can find a book on a topic they are interested in, buy it, and be reading it minutes later without having to drive to a book store, stand in line, or wait for a package to be shipped.

At CBmall, the eBooks are accessible in two ways. They are arranged in a directory according to their topic. CBmall's directories are similar to those used by other large websites, like Yahoo, so customers are familiar with how to use them. The eBooks can also be found through a search mechanism, similar to the popular search engines, like Google, that people are accustomed to using. CBmall's search engine is full of information and content from all the eBooks available on the site.

The CBmall search engine is sort of like a digital personal shopper. If a visitor uses the search engine, finds something they like and buys it, the CBmall owner gets a commission. There are eBooks on a huge range of topics including business, parenting, hobbies, fitness, romance, religion, making money, home improvement, marriage, sports, science and many more. There's something for everyone.

How much does it cost?

To own a CBmall there is a one-time investment of just \$97 (<http://www.cbmall.com> for more information). There are no monthly fees and you do not need to have your own web site. No other fee or investment is required, although you will probably want to set aside some modest investment for marketing.

You said a person does not need a web site to own a CBmall. So how do they make money?

Like any store, you make money when you have shoppers. In the case of CBmall, that means you need to send shoppers to the mall through various internet marketing methods.

Since many CBmall owners are just getting started, we have prepared an extensive training area that teaches people the different methods of getting shoppers to their mall. CBmall is a very educational program.

Not only does an owner get to use this sophisticated web site, they are also taught many marketing techniques. These marketing techniques are useful not only for CBmall, but also for any other internet business.

What can a new owner expect when they get a CBmall?

CBmall is a complete business that actually has 15 different ways to make money. Owners get the right to send traffic to the site and make commissions on any sales they generate. They also get educational resources to learn internet marketing.

This includes training on search engines, advertising, free traffic generation methods, and more. They get marketing resources including sample ads, banners, articles and more they can immediately use if desired.

Some owners will dive right in, while others will take their time, read all the educational material, and start slowly. Either way, with a total cost of only \$97, it doesn't take much to break even.

Is CBmall a multilevel marketing business?

No. In Multilevel marketing, the main goal is to try to get others to join. With CBmall, you have thousands of top-selling products. But you do not have "downlines" or "sponsors" or any of that. You never make phone calls or personally try to sell anything. That is all done by the web site.

Do people need a technical background in order to be a successful CBmall owner?

Absolutely not. Remember, we run and maintain the CBmall web site. Owners do not need a web site of their own, although if they do already have one, we will show them ways they can integrate it with CBmall to make money with it. Potential owners only need to understand the basics of using the internet. They should be able to download files as well as cut and paste, but that's about as technical as it gets.

How does a CBmall owner get paid?

The CB in CBmall stands for ClickBank. ClickBank is the company that processes all the credit card orders for products in the mall. They are an independent company that has been doing this since 1996. Because they process the money, they also know where the sales came from and who earns the commissions. They send CBmall owners a commission check every two weeks for any sales they make.

This is an important point because your payment is being tracked and

sent by an independent company that has been dedicated to this business for nearly ten years. Your earnings and commissions are safe with ClickBank.

Why was CBmall created?

CBmall was established in 2002. Since that time we have been continuously developing and improving CBmall to make it better for people getting started in their own online business. We have also been improving the shopping experience so that more sales are made. Now, millions of people have visited the mall, so it has brand recognition and credibility. This also helps sales.

What has changed about CBmall since it was created?

In the beginning, CBmall was developed for more experienced marketers. However, in the past 18 months, as more people are getting into business online, we realized that we needed to make CBmall simple for the beginner to be successful. So we have added a huge library of educational resources that owners can use to learn more about the business. These are the same resources that other people are paying thousands of dollars for. We include them free with CBmall because we want our owners to be successful.

We also have a support area where owners can ask questions and get the answers they need. Many online businesses are sorely lacking in this area. We realize that by helping our owners, we are also helping our business in the long term.

What makes CBmall stand out from its competitors?

CBmall is the leading ebook business opportunity in the market. This is mainly attributable to the fact that we help our owners be successful through the resources we provide. As they learn to become better marketers, more people come to the mall and more sales are made.

What is your goal for the company's future?

How do you plan to attain that?

CBmall continues to evolve and use new technologies in order to become a better earning engine for our owners, as well as a better shopping experience for our visitors. For example, we now use audio and video to promote some of the products on the mall. We also have an extensive email follow-up technology that enables owners to earn commissions from visitors who might buy something they read about in an email a year after their visit to the mall.

Making the mall more powerful helps me achieve my goal of creating online income for all CBmall owners.

What sort of business philosophy have you developed in order to make CBmall so successful?

It's clear to me that the success of CBmall is attributable to the effort we put into making owners successful. We have made this a very affordable business to buy and a very easy business to run. We've done all the technical work so that owners can concentrate on the fun part, which is the marketing. The more effort we put into helping owners, the more success we have. It's that simple.



full of the information that people want. CBmall is helping you profit from this major trend.

Some people say that the internet boom is over, but nothing could be further from the truth. Just look at our kids and how they are using the net. It is growing in ways we couldn't imagine a few years ago, and it will continue to do so.

People are still making fortunes on the internet. The interesting thing is that many of these people are one person, home businesses who are creating six-figure incomes and living a lifestyle of freedom where they work the hours they want, whether that's during the day or at night. Most of these people are working quietly, without big-company expenses and overhead. It is a major trend in entrepreneurial business.

For this reason, I firmly believe that learning how to make money online now is a very smart move. You will be building a foundation that can help you grow your income far into the future.

My favorite part of CBmall is when I get emails from owners who tell me that they just got their first check from their CBmall business. It is very gratifying to help people learn to make money online and change their lives.

How can people get more information about CBmall?

Visit our web site at <http://www.CBMall.com> You can sign up for a free eCourse called, "15 Powerful Ways CBmall Makes You Money," which details exactly how CBmall works. You can read testimonials from dozens of other CBmall owners and see exactly what is involved.

Then you will have all the information you need to decide whether the \$97 investment in CBmall is for you.

Here are some testimonials from CB Mall Owners:

"CBmall gets my absolute highest recommendation. It's not often that I see a moneymaking system that's so powerful, so profitable, and so hands-off - but CBmall is all of that and more! It's an incredibly simple, handsfree system that can generate extra income for you, 24 hours a day, 365 days a year - with no hassles and no headaches - and virtually no work! And yes, it really does pull in cash! I got my first order within days of signing up. Thanks, Jeff, and keep up the awesome work."

Jeff Gardner Mansfield, TX

"What I like about CBmall is that you have the opportunity to get involved with an Internet Business without having a lot of Technical knowledge. In addition, Mr. Jeff Mulligan sends affiliates strategies on how to market the CBmall."

Karim Barakaa, Brooklyn New York.

"Jeff Mulligan's guarantee that the CBmall Membership will make you money is real solid. I have already made three times my small investment without much effort on my part."

Peter Chew Australia

I also spend considerable time and money investing in marketing techniques and technologies to keep CBmall at the forefront of the pack. We've put hundreds of thousands of dollars and effort into CBmall, and owners can reap the benefits of that investment for just \$97. They get both the business opportunity, and the education to make it successful. I truly believe an investment to increase your knowledge is the smartest money you can spend.

Why is a company like CBmall so successful in the market now?

I think people need to realize some of the trends out there. For example, online commerce continues to grow by leaps and bounds. Every day, thousands of people order something online for the first time. Each of those people then becomes a potential online customer for everyone else selling online. So the number of potential CBmall customers is growing dramatically every day.

Another major trend is the use of the internet for finding information. Along with email, that is the major reason people go online. They are looking for information. CBmall is an information marketplace. It has thousands of books