

The Internet Lifestyle

Picture this: you wake up in the morning, not when your alarm clock rings, but when you don't need any more sleep. You roll out of bed, grab a cup of coffee, and walk over to your computer.

You are now at the world headquarters of your own business. You hit a couple of keys to review the sales you made yesterday and last night. When you went to bed last night you had brought in \$380. But while you were sleeping your fully automated systems made you another \$140. That brings the total to \$520, about average for what you've been doing lately.



You quickly do the math in your head. ***At an average of about \$500 a day, you will gross over \$180,000 this year.*** Not bad for your second year in business.

You have no employees. There is no payroll to worry about, and nobody calls in sick. You have no inventory. You don't have to worry about products becoming obsolete in your warehouse.

In fact, all of your products are stored on a hard disk. When someone sends their credit card information to buy one of your products, they are automatically given a link to download that product. You don't have to do anything extra to make a sale. Your fully automated system handles the entire process for you. This is great because it takes no more effort to sell 100 products than it does to sell one.

You pause and remember back a couple of years ago when you had your old job. You thank God that you had the wisdom to begin investigating how to create your own online business.

Life is very different now. You never worry about money any more. That's because you have plenty. The cars are paid off, your savings account is building up, and you are looking at buying a new house.

Your working hours are also very different now. That's because you decide when you will work and how much you will work. Of course now, it doesn't really seem like work so much. That's because you enjoy what you are doing. You found a business that really interests you so you don't mind whatever hours you are working.

Sometimes you work 10 hours a day. But if you want to take a day off, you do it without asking anyone's permission. Your time is yours. Complete freedom. Now that's real wealth. And the beauty is that your automated Internet income systems keep working while you are on vacation.

OK, now cut back to reality.

Sure, the story above sounds great. But can you really picture yourself like that? Could that really be you? Could you be making that kind of money in a year or two? Living that kind of life? Enjoying that kind of freedom?

The answer is yes. If you want it. I know the answer is yes because there are thousands of people who are doing exactly that. Making six figures a year working from home during the hours they set for themselves. Believe me, they are not all rocket scientists and geniuses.

When they started, none of them knew any more about the Internet than you do. I bet lots of them knew a lot less.

These People Are Doing It

▶ I personally know a guy who now makes over \$1 Million a year in his own Internet business with just him and his wife. He did not graduate from college. Before he started, he was delivering pizzas.

▶ I personally know a guy from Arkansas who is making well over a quarter-million dollars a year in his own Internet business. He was living in a house with dirt floors and not a penny to his name. He used to work at Kinko's. Now he can buy a Kinko's if he wants.

▶ Another guy I know is a former truck driver. His business and financial skills were so bad that he went bankrupt. Then he started an Internet business on a shoestring, and clawed his way back. Now this guy is making a big six-figure income from the comfort of his new home.

These are not silver spoon, Harvard business school graduates. They are normal, average people who figured out how to make money on the net.

You can do this too! And I'll show you proof...

Paycheck Report

Report Date: 2005-05-25 08:05:14

Past Activity Summary:

pay period	paycheck
=====	=====
2005-05-01	2396.27
2005-04-16	2967.18
2005-04-01	2402.13
2005-03-16	2053.56
2005-03-01	1726.87
2005-02-16	2180.84
2005-02-01	2768.67
2005-01-16	2085.43

To the left is real data from **one of my personal niche businesses**.

Those paychecks are sent to me every two weeks. This product is an eBook that has nothing to do with making money online.

My web site takes the credit card orders and automatically delivers the product 24 hours a day. I put a lot of work into this site when it was getting started, but now I don't even spend 15 minutes per day on it.

And this is only one of my sites! (And not my most profitable.)

I'm not showing you this to brag, but I truly believe that if you are going to spend time reading this information, you should know that I understand exactly what I am talking about. (I'd also warn you to beware of people who talk about making money online but aren't doing it themselves.)

As you sit there right now, this may look improbable. You may know nothing about the Internet, building web sites, creating products, or marketing. But guess what? Neither did I or any of the other examples I shared above.

But the people I mentioned above, and thousands like them, had a few things in common. The first was desire. They wanted to improve their lives. Another thing they all had in common was motivation. They were willing to take the time and effort to learn how to make money online.

Warning...



... let's make one thing perfectly clear.

Creating an online business is not a get rich quick scheme. You can't just pay someone a few hundred or a few thousand dollars and expect to be set for life.

Sometimes you will read web sites that try to make you believe this is true. But realize those people are liars and scamsters. They

will tell you what ever you want to hear to get into your wallet. They want your money, not your success.

In your heart, you know they can't really be telling the truth. But because you don't understand everything about the Internet, and you think maybe they do, it is easy to get tricked. As long as you remember the old rule, "If it sounds too good to be true it probably is," you will be fine.

How people make money on the Internet

I'm going to keep this part very simple, because there is quite a bit I could cover, but it's smart to take it a step at a time.

There are two main ways people make money on the net. They sell their own products, or they collect commissions by helping to sell the products of others. The latter is called "affiliate marketing".

Affiliate Marketing

Affiliate marketing can be amazing, because it is so easy, and it can be so profitable. Here's the simplest way I can explain it.

You refer a visitor to somebody's site. The visitor buys something from the site. You earn money – just like a sales commission.

Online Auctions

Of course, you can also make money by selling your own product from your own web site. This takes more work, but the profits can be much greater. People are selling everything on the internet these days.

You've probably heard of eBay. They sell virtually everything from cars, planes and boats to crafts, collectibles, music, games, etc. If you've got old stuff lying around your house, there's a good chance someone might be interested in buying it.

But let me tell you about my absolute favorite way to make money online. It's not auctions and it's not affiliate programs. Here it is...

Why InfoProducts Are The Best Business in the World

Personally, I love selling InfoProducts. InfoProducts are simply Information Products. They are often digital products, primarily eBooks, reports, manuals and sometimes software that can be instantly downloaded after purchase. What you are reading right now is an InfoProduct (except it's free) Here are some of the great things about selling info products:

- Your profit margin is almost 100%. It costs virtually nothing to have someone download a digital file from your web site.
- It can be fully automated. This means you can sell products and collect money while you sleep.
- The costs of getting into this business are low. Far lower than any other business I know of.
- You won't believe how easy it is to accept credit cards over the Internet. I know where you can get an account set up to accept Visa, MasterCard, and American Express for a one-time only fee of just \$49! Before I learned about the service I used to think it cost thousands of dollars to do this. Not any more.
- Once you know how, you can create InfoProducts quickly and easily.

The benefits of selling InfoProducts go on and on. But go and re-read that first bullet and you'll see the number one reason I love them so much.

Where to Go from Here

Are you starting to think about this? I know, it's hard to believe that it can really be this easy to make money. And frankly, there's much more to it than I can talk about in this report. There is a lot of stuff you need to learn. *It does take some time and effort, and a little investment.* This is not "magic".

But even with that said, I still can't think of a better way to make a living.

Final Thoughts

Some people might tell you the internet boom is over. They are ignorant. There are still millions of people getting online for the first time every week. And there are millions of people who are just making their first online purchases. The market is growing like crazy and it is still very early in this game.

The good thing is that there are now good courses and good information on exactly how to get into and succeed in this business. The guys who started 5 years ago had to struggle a lot harder than we do now. We've got step by step instructions, we've got good tools, and things are much easier.

But it still takes one thing that will never change: Determination to succeed. If you want to make money online, skip the fads and scams that promise you instant riches for no work.

It is work. But it's still the easiest way I've ever found to make a wonderful living with a great lifestyle.

I look forward to providing you with more information and maybe doing business with you in the future.



Author Jeff Mulligan is a full time Internet Marketer. His primary web site, CBmall.com, gets thousands of visitors per day and sells some of the most popular InfoProducts on the web. Jeff has been featured in national business magazines and talk radio shows and speaks at internet marketing seminars.